

## Resources for Ongoing Learning: Business and Leadership



The business and leadership world has no shortage of books, podcasts, and online resources, as business and leadership ideas necessarily change as circumstances change. This is the point of ongoing learning—to stay abreast of the latest thinking. A selection of my current favorite business and leadership books, podcasts, and online resources follows. Bear in mind that it is an ever-evolving list.

### Books

#### ***Made to Stick* by Chip Heath and Dan Heath**

The authors explore what makes some ideas stick while others do not. They share critical principles of winning ideas that coaches can utilize when vision casting.

#### ***Multipliers: How the Best Leaders Make Everyone Smarter* by Liz Wiseman**

A look at two types of leaders: those who drain energy, intelligence, and capacity from those they lead; and those who do the opposite by encouraging people to stretch themselves. The book can help coaches multiply instructional leaders in schools.

#### ***The One Thing: The Surprisingly Simple Truth Behind Extraordinary Results* by Gary Keller and Jay Papasan**

Pursuing too many goals at once often means failing to meet any of them. Instead, deep focus on the “one thing” is the path to big results. The book guides the process of identifying that one instructional thing that will see the greatest impact on teachers’ growth.

#### ***Start with Why* by Simon Sinek**

Why do some leaders fail, and others inspire people for generations? This is the central question of Sinek’s book, which outlines the common characteristics that inspiring leaders exhibit. In starting with why, coaches can build momentum and inspire educators to do great things together.

#### ***Drive* by Daniel Pink**

Based on four decades of scientific research, Pink examines three fundamentals of intrinsic motivation—autonomy, mastery, and purpose—and how to draw on these fundamentals to drive people to greatness. Coaches will benefit from understanding how to motivate adults as they lead school-wide improvement efforts.

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### ***Strengths Based Leadership* by Tom Rath and Barry Conchie**

Thirty years of research and 20,000 interviews with leaders yielded three keys to effective leadership: know your strengths, recruit those with the right strengths to your team, and invest in others' strengths. The book will help coaches learn to build on the strengths of the educators they lead.

### ***Good Leaders Ask Great Questions* by John Maxwell**

Maxwell outlines the profound questions leaders should ask of themselves and their teams if they want profound results. The book will guide coaches to a new relationship with questions and a skill for asking the ones that can help educators transform schools.

### ***Boundaries for Leaders* by Dr. Henry Cloud**

Psychologist Dr. Cloud explains the role of healthy boundaries in leadership to galvanize teams around healthy cultures, strong values, and satisfying work. Coaches will find practical leadership and management advice backed by psychology and neuroscience.

## Podcasts

### ***Coaching for Leaders* hosted by Dave Stachowiak**

Stachowiak emphasizes action-oriented leadership advice to help leaders become more effective coaches.

### ***Engaging Leader* hosted by Jesse Lahey**

Lahey focuses on topics such as communication, cultivating a team, and accountability, which help leaders engage those they lead.

### ***EntreLeadership* hosted by Ken Coleman**

Through interviews with the top thinkers in business and marketing, this podcast offers practical tips and thoughtful ideas to grow business and grow into inspiring, effective leaders. A range of guests from a range of industries give insight into the skills business leaders value today.

### ***Leaders in the Trenches* hosted by Gene Hammett**

Through deep discussions with various leaders and coaches, Hammett helps listeners learn the types of issues and challenges that leaders will face and how to address and persevere through them.

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### Online Resources

#### **Harvard Business Review—[hbr.org](http://hbr.org)**

This site, affiliated with Harvard Business School, has a wealth of articles, videos, and interviews that address every aspect of business and leadership and provide expert advice and practical steps for implementation of ideas and strategies.

#### **Lolly Daskal—[www.lollydaskal.com](http://www.lollydaskal.com)**

On her blog, Daskal discusses a comprehensive list of topics to help leaders develop their skill sets to become more effective.

#### **Let's Grow Leaders—[letsgrowleaders.com](http://letsgrowleaders.com)**

The blog authors focus on the skills needed to encourage the growth of leaders within teams.